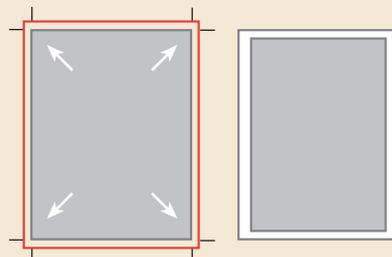


Spread 420 x 277 mm

+ 3 mm of bleed to the edges

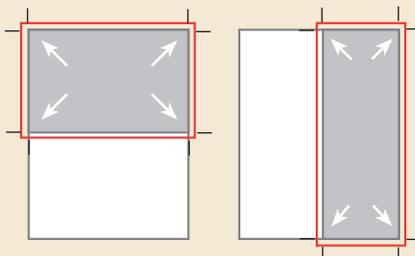


1/1 page
210 x 277 mm

+ 3 mm of bleed

1/1 page
177 x 255 mm

Frame size



1/2 page
210 x 136 mm

+ 3 mm of bleed

1/2 page
100 x 277 mm

+ 3 mm of bleed



1/2 page
177 x 125 mm

Frame size



1/2 page
86 x 255 mm

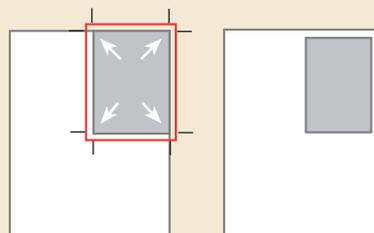
Frame size

ADVERTISEMENTS:

- Acceptable file formats: Adobe Acrobat or InDesign PDF, Photoshop EPS, TIFF or JPEG, in CMYK colors, resolution 300 dpi.
- All colours and images must be in CMYK mode and resolution 300 dpi.
- Always include draft and information about programs used
- **Don't forget to include crop marks and 3-5 mm bleed!**
- Please name the files so that the name of the advertiser and the advertisement size are clearly indicated, for example "Publico210x277.pdf".
- Measurements: See illustrations

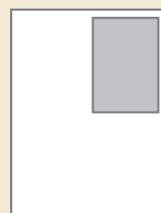
ARTICLES:

- Text in english (max 700 words per page) in MS Word or Rich Text Format by e-mail.
- Only Internet address may be used as contact information in the end of the article.
- Advertising prices include layout in the form of an article and basic proofreading.
- Pictures must be in TIFF, EPS or JPEG form with a resolution of 300 dpi.
- Please notice that if you wish to use more pictures, the text must be cut down by ca. 100 words per each additional picture.
- Translation and editorial services available at the extra cost of EUR 210 (VAT 0%) per page.
- Please name the files so that the name of the advertiser is clearly indicated.



1/4 page
100 x 136 mm

+ 3 mm of bleed



1/4 page
86 x 125 mm

Frame size